

SKILL SET

- UX Design & UI Design
- Wireframing & Prototyping
- User Research & Usability Testing
- Team Management & Mentorship
- User Requirements & Product Roadmapping
- Product Development & Technical Writing
- iPhone Design & Android Design
- Print, Advertising & Marketing Design
- Icon & Logo Design
- Photo Manipulation & Animation

SOFTWARE PROFICIENCY

Visual Design

- Photoshop CC
- Illustrator CC

UI/UX Design

- Figma
- Sketch
- Invision

Multimedia

- After Effects CC
- Powerpoint
- Audio Editing
- OBS

Programming Languages

- Basic HTML5
- Basic CSS3

PROFESSIONAL EXPERIENCE

Tandem Diabetes Care | Director of UX (January 2021 – Present)

- Manage and mentor a team of 10 designers across multiple projects and development timelines
- Work with company leadership to define product vision, detailed product roadmaps, project backlogs and resource allocation
- Collaborate with Behavioral Science, Human Factors and Brand Experience to define personas, develop user needs, illustrate use case scenarios and present research readouts
- Lead high level UX discussions in pump software, mobile apps and web applications resulting in 3 patents of cutting edge technology for the *Tandem Mobi*, the world's smallest durable insulin delivery system ([US11305057B2](#), [WO2020171838A1](#), [US20200372995A1](#))
- Organize and present UX design research, usability study results and concepts for future product consideration and implementation
- Participate in Tandem's Learning and Development Team as a mentor for team leadership, relationship building and emotional intelligence

Tandem Diabetes Care | UX Design Manager (March 2015 – January 2021)

- Led several design initiatives, including the user experience of Tandem's *Control-IQ* pump algorithm and the Mobile Bolus interaction design for the *t:connect mobile app*, driving therapy innovation through 3 notable design patents ([USD864219S1](#), [USD880496S1](#), [USD918227S1](#))
- Managed and developed a team of 5 designers into reliable UX Leads and collaborators
- Worked with product management to execute product vision, refine product roadmaps, and manage project backlogs for over 20 releases of pump and mobile software
- Collaborated with Human Factors to define the task analysis for usability studies and designed detailed workflows and interactive prototypes to validate our design decisions
- Represented the UX Design Team in pump software, mobile apps and web applications, creating design systems, interaction diagrams and initial design concepts

Tandem Diabetes Care | Sr. UX Designer (September 2009 – March 2015)

- Designed and developed interaction design workflows and prototypes as the lead UX Designer for the *t:slim X2 Insulin Pump* and CGM integration, earning 3 industry-changing design patents for an ambulatory infusion pump ([US-20130283196-A1](#), [US-20140276419-A1](#), [EP2724739B1](#))
- Coordinated design and development with product teams and software engineers
- Developed, organized and wrote detailed product and design specs for regulatory and FDA approval, including 18 formative studies and a summative study spanning 5 major US cities

PacketVideo | User Experience Designer (November 2006 – September 2009)

- Designed and developed wireframes, graphic layouts and product usability for 8 mobile applications, including Verizon's first touchscreen interface for their VCAST media services
- Coordinated design and development with client product teams and software engineers
- Led weekly meetings and reviews for design and product innovation
- Developed, organized and wrote detailed design specs for product development

**PROFESSIONAL
EXPERIENCE
(CONTINUED)**

SMS.ac | Senior Designer/Product Manager (October 2005 – October 2006)

- Successfully launched more than 15 web and mobile products for the *SMS.ac Mobile Community*
- Managed, designed and developed detailed product plans for the web and mobile devices
- Managed and art directed a team of 3 designers
- Conducted product reviews with team engineers to ensure product success and stability
- Interviewed and hired design candidates
- Designed Powerpoint and Flash presentations for product tours across the nation

SCOTTEVEST INC. | Web/Graphic Designer (September 2003 – August 2005)

- Oversaw the creative development and website maintenance of the entire e-commerce website
- Coordinated newsletters and email campaigns resulting in increased sales and product interest
- Led structured print and web projects over multiple developers and designers
- Led nationwide media exploits resulting in publication with *TIME*, *CNN*, *Wired* and more
- Integrated design with marketing, IT development, strict deadlines and weekly task lists

PRACTIS INC. | Web/Graphic Designer (September 2003 – June 2005)

- Designed and developed over 50 websites, including 2 award winning designs in 2005
- Led web and HTML training seminars for clients and co-workers
- Corresponded directly with clients to develop contracts, concepts and website maintenance

EDUCATION

BFA in Graphic Design at Rochester Institute of Technology